

*Learn How to Unleash the  
Hidden Power  
in  
Your Organization*

Experience  
**AiA Classic**

And Discover  
An Employee Engagement Strategy for  
Today, Tomorrow, and Beyond!

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Business Owners, CEOs, General Managers, HR Managers, and leaders of all types will tell you that they are facing some tremendous business challenges over the next 5 to 10 years. They will also tell you that in order to overcome those challenges and achieve their goals they need people who will be accountable and take personal responsibility for their jobs.

But where can they find these kinds of accountable, personally responsible people in sufficient quantities that will make a difference in the bottom line performance of their organization and allow them to achieve their goals?

We believe they are already in your organization. All you have to do is unleash their power.

And **AiA Classic** is the program that can unleash that power in your employees to achieve your organizational goals!

Another quality program brought to you in partnership by:  
**Boozer & Associates,**  
**Power 2 Transform,**  
and **Resource Development Systems LLC**

For more than 50 years, individuals have raved about the positive effects that Adventures in Attitudes® has had on their lives. In honor of its 50th Anniversary, a new edition, called **AiA Classic™** has been released, returning to the original process and power the author, Bob Conklin, brought to the world in 1957. It's a mind-expanding experience that helps motivate people from the inside out. Designed to be more "corporate friendly," it allows for the modular delivery of the program in shorter sessions for today's fast paced business world. Each of the 74 projects leads groups through exercises that cause participants to focus on important questions, such as:

- How do I handle people problems at home and at work?
- How do I solve my problems? Make decisions?
- What is my work and what are my attitudes toward work? Do they need to be changed?

**AiA Classic™** is a strategic, systematic, deliberately constructed learning process that:

- Is founded on **Principles** and a conceptual framework of thought, attitudes, behavior and change;
- Utilizes a unique **Process** of facilitated and guided, interactive, self-directed, and experiential group learning;
- Is driven by designed **Projects** that focus conversations and discussions in ever-increasing complexity, utilizing the modalities of group dynamics and group interaction;
- Is facilitated by a **Presenter** who guides the process using a structured, disciplined model and a sequential set of content materials in a Facilitation role, not as a trainer, teacher, lecturer, speaker, mediator, or discussion leader; and
- Is learned, used, and applied by **Participants** who engage and interact at a self-selected level, in a safe, stimulating environment, to learn the skills defined by employers as most needed, and to learn behaviors known to be those that improve the quality of their lives, intrapersonally and interpersonally.

**We believe that the best way to understand the value this program can bring to your organization is to *experience it firsthand yourself!***

***At this three-day experiential seminar you will:***

- Experience the complete AiA Classic Program so that you can discover firsthand the power that this program can unleash in each of your employees.
- Discover the learning principles that make this unique program so powerful.
- Learn how you can deliver this program to your employees by your training staff or by one of our specially trained presenters.

**Bonus: Attend our *optional* Train-the-Trainer session on the second evening of this program and be able to personally deliver this program to your organization!**

These are the units and modules that you will actually get to experience when you go through the **AiA Classic Experiential Program**:

(Each Module is 90 minutes / Each Unit is 3 hours plus break time; our program will vary slightly from these time frames)

## Units and Modules

### **1. COMMUNICATION**

Module 1: Communication Skills

Module 2: Problems of Communication

### **2. ATTITUDE AWARENESS**

Module 3: Understanding Yourself

Module 4: Removing Personal Roadblocks

### **3. SELF CONFIDENCE**

Module 5: Mind Management

Module 6: Managing Emotions

### **4. UNDERSTANDING**

Module 7: Understanding Others

Module 8: Key to Good Relationships

### **5. PERSONALITY**

Module 9: Attitudes in Leading Others

Module 10: Fulfilling Personal Needs

### **6. RELATIONSHIPS**

Module 11: Getting Through to People

Module 12: Problem Solving Skills

### **7. GROUP DYNAMICS**

Module 13: How You Come Across to Others

Module 14: Getting Along in Groups

### **8. WORK**

Module 15: Attitudes About Work

Module 16: Six Steps to Motivation

### **9. PURPOSE AND GOALS**

Module 17: Defining a Life Purpose

Module 18: Setting Goals

### **10. PERSONAL & PROFESSIONAL DEVELOPMENT**

Module 19: Time Management

Module 20: The Seven Great Attitudes

## **Skills Needed for Today**

- ◇ Communication: listening, speaking, reporting
- ◇ Adaptability: creative thinking, problem-solving
- ◇ Personal Management: self-esteem, goal-setting, motivation, career development
- ◇ Interpersonal Skills: relationships, teamwork, diversity, conflict management, change catalyst
- ◇ Leadership and Organizational Effectiveness
- ◇ Personal and Social Competence
- ◇ Emotional Self-Control
- ◇ ***Personal Responsibility and Accountability***

## **Skills Needed for Tomorrow and Beyond**

*The Future requires Today's in-demand skills PLUS new skills for Tomorrow. These skills are often called "hyper-human" skills, because they cannot be automated – you need a real person to perform them.*

- ◇ Judgment – Adaptability – Teamwork
- ◇ Ethics – Honesty – Integrity – Responsibility
- ◇ Inspiration – Risk Taking
- ◇ Friendliness – Caring – Compassion – Empathy
- ◇ Imagination – Discovery – Intuition
- ◇ Influence – Relevance – Purpose – Planning

*AiA Classic™* provides your employees, supervisors and managers with all of these skills and more!  
Ask us for a copy of our detailed report on all of the skills that AiA provides for the success of your organization.

## About Your Presenters



John Bentley, President, Power 2 Transform

John brings 25 years of leadership and management experience to organizations he serves. He honed his skills during a 21 year military career where he personally built and lead more than 25 teams throughout the US, Canada, Europe, Central America and Saudi Arabia. His "Nuts & Bolts" ability to translate complex people issues into everyday practical business solutions resulted in numerous industry awards for educational and organizational excellence.

John learned that how clearly we communicate, and how effectively we connect with people, determines the outcome of our personal success in all areas of our lives. Successful people recognize the value of relationships. John excels and enjoys helping people put together teams of significance and power, and helping leaders move themselves and their staffs forward faster. Organizations large and small now benefit from the wealth of experience he brings to the table, which combines an understanding of human nature and business operations.

John has authored several articles, and is featured in the book *Speaking of Success*. In this book John shares his views on success, along with other business experts such as Ken Blanchard, Jack Canefield, and Stephen Covey. John focuses his work on helping organizations identify their priorities and to achieve the results that they need in order to be



Gary Lear, President & CEO, Resource Development Systems

International speaker, trainer, and award winning consultant, Gary Lear works with organizations to increase their performance and achieve results by helping them to be more effective at *managing the human side of business*<sup>TM</sup>. With over 25 years experience in management, management development, coaching, training and organizational development, he has worked with organizations in a variety of industries on two continents. Gary is an adjunct instructor at the Institute of Certified Professional Managers at James Madison University in Virginia, and has taught at Daytona Beach and Lake City Community Colleges in Florida .

Gary is the author of numerous articles, contributor to the book *180 Ways to Walk the Customer Service Talk*, and is working on his forthcoming book *Leadership Lessons from the Medicine Wheel*. His *Seven Elements of High Performance* model was recently selected by the US Navy's Center for Naval Leadership as part of their curriculum for officer leadership development.

As the owner and founder of *RDS*, his focus is on working with executive and senior management teams to help them create the kind of work environments that drive high performance; and with managers by helping them to learn how to engage their employees to achieve individual, team, and organizational performance.

# Registration Form

## ***AiA Classic Experiential Seminar***

### ***An Employee Engagement Strategy for Today, Tomorrow, and Beyond***

**When:** 30 January through 1 February 2008

Registration is at 7:30 am and the program begins promptly at 8:00 am on Wednesday and will end at 1:30 pm on Friday

**Where:** Crowne Plaza Hotel

Atlanta Airport

1325 Virginia Avenue

Atlanta, GA 30344

1-404-768-6660

For Reservations please contact **Leisle Dickson at 404-704-1427** for special room pricing.

**Participant Materials include:**

- ◆ A Comprehensive Workbook
- ◆ Train-the-Trainer participant materials\*
- ◆ Refreshments (meals and rooms are on your own)

\* Optional. In order to actually present this program to your employees you will need to also purchase an AiA Classic™ Facilitator Kit, which is sold separately. See below for special pricing. Purchase of this kit is not required to attend this session.

## Investment for 3 Days

**Normal Price:** ~~\$795~~ per person

**Special Pricing if registered by 11 January 2008:** **\$595** per person

**Special Pricing if registered by 14 December 2007:** **\$495** per person

Attend the Train-the-Trainer session at no additional charge!\*

\* Optional. In order to actually present this program to your employees you will need to also purchase an AiA Classic Facilitator Kit, which is sold separately. See below for special pricing. Purchase of this kit is not required to attend this session.

**Who should attend this seminar:** HR Managers; Training Managers; Trainers who will deliver this program; and Business Owners, CEO's, COOs, Managers at all levels, and others that want to learn how to bring this powerful program to their organization to engage their employees, overcome their business challenges, and achieve their goals for now and the future.

Yes, please register me as a participant in the AiA Classic Experiential Program! I am paying by:

Check                       Visa                                       MasterCard

My card number is: \_\_\_\_\_ Exp: \_\_\_\_\_

My Name on Card: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_

e-mail: \_\_\_\_\_ (required so we may contact you regarding this program.)

I would like \_\_\_\_\_ additional individual registrations for the following people:

Name : \_\_\_\_\_

Name : \_\_\_\_\_

Name : \_\_\_\_\_

I would like \_\_\_\_\_ Facilitator Kits at special pricing of \$445 each (save \$50 per kit).

I am / We are the special guest of \_\_\_\_\_

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Fax to **Resource Development Systems** at 386-754-0094. Call us at 386-754-0920 or 888-909-6194 for more information or to register over the phone